

PRESS RELEASE
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ARTS / LIFE STYLES

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LAUNCH OF MOMMYMOMMYMOMMY.COM: MOTHER ART + MOTHER RESOURCES WEBSITE

Los Angeles, CA, May 2005 -- MommyMommyMommy.com showcases Diana Hobstetter's new art series on motherhood called "The Mother Load," while providing resources on mothers in the arts and the role of mothers in contemporary culture.

"The Mother Load" is a series of paintings and limited edition archival digital art prints about motherhood. The role and experience of motherhood is examined, whether presenting facts, questioning stereotypes or expressing difficult or ambiguous feelings. It's Mary Cassatt meets Frida Kahlo with a pop/surreal/punk sensibility.

Hobstetter says, "Having grown up in the post-feminist era of working women -- my own mother worked when I was growing up -- and having been a nanny while living abroad, I assumed I was prepared to be a mother and continue my career as an artist and designer. The reality was that it was a lot harder than I expected to balance the responsibilities of motherhood (especially with a small child) and to sustain my career, particularly as an artist. I reached a crisis point, and out of that came 'The Mother Load' series."

MommyMommyMommy.com also provides resources on the topic of mothers making art and music, as well as numerous books on contemporary issues of motherhood, work-family balance, and the impact of motherhood on creative careers. When she was in the midst of soul-searching, trying to make sense of her parenting and "art-ing" roles, Hobstetter came across some books on women who were both artists and mothers. Their stories inspired her to continue on her artist path when it seemed a formidable task because of her new role as a parent. Soon she began to see articles in various papers, ranging from the Wall Street Journal to the LA Weekly, about mothers making music, alternative lifestyle (punk, tattooed, etc.) mothers, and a plethora of books on modern motherhood.

Hobstetter hopes that in making this art series and creating this website, she can reach out and provide inspiration and resources to others who are questioning their roles as parents. Additionally, there is a forum to enable MommyMommyMommy.com visitors to discuss these issues, as well as links to organizations that work to improve mothers/parents rights.

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